

Jephthe

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Jephthe.com

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- education** Seton Hill University GPA: **3.54**
B.F.A. Graphic Design Class of 2017
- languages** Fluent in Creole and English.
- community involvement** Class of 2017 Vice-President, Graphic Design Club Vice-President, SHU CRU Marketing Director, Gate Hill Day Camp Counselor and an active member of Enactus.
- software & skills**
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| Ps photo retouch, visual communication, photographic composition & layout | Ai digital illustration, print, concept development, 2-d & digital integration | Id editorial design, layout, print and color accuracy, typographic hierarchy |
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- experience**
- Movement Strategy
Graphic Designer June 2020 – Present
Assists with ideation and execution for design concepts for various brands—Warner Bros. Style & Klarna. Also creates visual assets for social media posts and curates the visual art direction for the mentioned brands.
- Edelman
Freelance Graphic Designer. July 2019 – November 2019
Developed various creative content as a part of the Samsung creative team. Created and edited powerpoint presentations that were shared with diverse clientele.
- The Cookware Company
Jr. Graphic Designer July 2018 – May 2019
Worked closely with the Graphic Design Director on various cookware brands to maintain consistency while carrying out brand promise and product retouched.
- Amscan Inc.
Retoucher & Layout Designer. March 2018 – June 2018
Developed creative product and layout designs on various packaging for the largest design and distribution company of party goods in the world.
- DICK'S Sporting Goods
Nike Brand Coordinator September 2017 – May 2018
Created the Nike in-store brand experience through customer engagement and product management by means of visual merchandising presentation execution.
- Johnstown Symphony Orchestra
Graphic Design Intern January 2017 – May 2017
Created graphic elements for online content such as e-mail newsletters, youth orchestra logos and edited images used across social media & print publications.
- SHU Residence Life
Resident Assistant. July 2014 – May 2016
Advised and educated university residents about campus policies through innovative design approaches. Conducted floor meetings and relayed information from the Office of Residence Life to the campus community.
- SHU Academic Achievement Center
Graphic Design Tutor August 2015 – May 2017
Assisted Seton Hill University students upon request to facilitate and answer questions regarding Adobe design software and other course needs.