

Jephthe

Jephthe Ferdilus · +1 845.270.4916 · jephthe.ferdilus@gmail.com · Jephthe.com

education

Seton Hill University
B.F.A Graphic Design

languages

Fluent in Creole
and English.

software & skills

Adobe Photoshop, Illustrator,
InDesign, Lightroom & Figma



experience

Gale · Digital Designer · *Jul 2022 - May 2023*

Explored creative and typographic concepts in a wide range of design executions within marketing and digital channels. Delivered impactful design and animation for brand identities, social media and billboard campaigns.

Movement Strategy · Graphic Designer · *Jun 2020 - Aug 2022*

Assisted with ideation and execution for design concepts to various brands—Warner Bros., Netflix, Klarna, Amazon Prime Video & Adult Swim. Also created visual assets for social media posts and curated the visual art direction.

Edelman · Graphic Designer · *Jul 2019 - Nov 2019*

Created visually engaging designs for global digital and print campaigns for Samsung. Brainstormed alongside a large team of designers and creative thinkers to meet tight deadlines and deliver effective marketing solutions.

The Cookware Company · Junior Graphic Designer · *Jul 2018 - May 2019*

Collaborated with the Graphic Design Director to create branding, packaging, and promotional visuals for many cookware brands. Used research to establish a cohesive and effective design aesthetic across all cookware lines.

Amscan · Layout Designer · *Mar 2018 - Jun 2018*

Designed layouts for a variety of printed materials including packaging and party supplies. Digitally altered and retouched photography for the largest design and distribution company of party goods in the world.

Dick's Sporting Goods · Nike Brand Coordinator · *Sept 2017 - May 2018*

Led brand merchandising and retail floor planning efforts for a leading sports distributor. Elevated the Nike brand in-store experience while engaging consumers and product management to ensure customer satisfaction.

Johnstown Symphony Orchestra · Graphic Design Intern · *Jan 2017 - May 2017*

Designed and edited graphic elements for e-mail marketing and social media. Leveraged knowledge of Adobe products and graphic design principles to create engaging content that reflected the orchestra's brand mission.

Seton Hill University · Resident Assistant · *Aug 2014 - May 2015*

Served as a leader and role model to students, providing support and guidance. Used creativity and design skills to develop engaging content and resources for students. Coordinated events to create an inclusive community.

achievements

Clio Awards Bronze Winner 2022
Webby Award Social Winner 2022
Gold in Indigo Design Awards 2019

community involvement

Class of 2017 Vice-President, AIGA Pittsburgh and New York,
Graphic Design Club Vice-President, Gate Hill Day Camp
Counselor, SHU CRU Marketing Director and member of Enactus.