

**education** Seton Hill University . . . . . B.F.A. Graphic Design

**languages** Fluent in Creole and English.

**community involvement** Class of 2017 Vice-President, Graphic Design Club Vice-President, SHU CRU Marketing Director, Gate Hill Day Camp Counselor and an active member of Enactus.

**software & skills**

<b>Ps</b> photo retouch, visual communication, photographic composition & layout	<b>Ai</b> digital illustration, print, concept development, 2-d & digital integration	<b>Id</b> editorial design, layout, print and color accuracy, typographic hierarchy
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**experience**

Movement Strategy  
Graphic Designer . . . . . June 2020 – August 2022  
Assisted with ideation and execution for design concepts for various brands—Warner Bros., Adult Swim & Klarna. Also created visual assets for social media posts and curated the visual art direction for the mentioned brands.

Edelman  
Freelance Graphic Designer. . . . . July 2019 – November 2019  
Developed various creative content as a part of the Samsung creative team. Created and edited powerpoint presentations that were shared with diverse clientele.

The Cookware Company  
Jr. Graphic Designer . . . . . July 2018 – May 2019  
Worked closely with the Graphic Design Director on various cookware brands to maintain consistency while carrying out brand promise and product retouches.

Amscan Inc.  
Retoucher & Layout Designer. . . . . March 2018 – June 2018  
Developed creative product and layout designs on various packaging for the largest design and distribution company of party goods in the world.

DICK’S Sporting Goods  
Nike Brand Coordinator . . . . . September 2017 – May 2018  
Created the Nike in-store brand experience through customer engagement and product management by means of visual merchandising presentation execution.

Johnstown Symphony Orchestra  
Graphic Design Intern . . . . . January 2017 – May 2017  
Created graphic elements for online content such as e-mail newsletters, youth orchestra logos and edited images used across social media & print publications.

SHU Residence Life  
Resident Assistant. . . . . July 2014 – May 2016  
Advised and educated university residents about campus policies through innovative design approaches. Conducted floor meetings and relayed information from the Office of Residence Life to the campus community.

SHU Academic Achievement Center  
Graphic Design Tutor . . . . . August 2015 – May 2017  
Assisted Seton Hill University students upon request to facilitate and answer questions regarding Adobe design software and other course needs.