

Jephthe

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summary

Multidisciplinary Graphic Designer with 8+ years of experience creating cross-channel visual systems for global brands including Amazon Music, Netflix, and Samsung with a proven ability to deliver trend-forward, audience-specific creative work across social, digital, print, and event marketing while maintaining brand integrity.

education

Seton Hill University
B.F.A Graphic Design

software & tools

Adobe Photoshop, Illustrator, Figma
InDesign, Lightroom, Google Slides
AfterEffects, Keynote & Powerpoint.

achievements

Clio Awards Bronze *2022*
Webby Award Social *2022*
Indigo Design Awards *2019*

languages

Fluent in Creole
and English.

professional experience

ASHHH · Lead Designer · *Feb 2025 - Present*

Built a scalable design system for a new clothing company. Led the brand identity, E-Commerce website and packaging designs for a streetwear brand which generated over 7.8K organic views with no paid media.

Movement Strategy · Graphic Designer · *Jan 2024 - Dec 2024*

Designed 300+ social and motion assets for campaigns that won 7 awards and led to 129K new followers. Launched 91K NFTs in partnership with Nifty's while creating executive presentations and pitch decks that led to new clients.

Amazon Music · Production Designer · *Sept 2023 - Jan 2024*

Co-created a design system and visual template used throughout Amazon for a global music and sports event. Delivered digital and physical assets supporting performances by Ed Sheeran, Latto, Feid, 2 Chainz and more.

Gale · Digital Designer · *Jul 2022 - May 2023*

Developed motion and static visuals for a New York Marathon campaign that sponsored women athletes. Contributed concept development and campaign executions for Jet Blue, Twitch & Wood Milk with Aubrey Plaza.

Edelman · Graphic Designer · *Jul 2019 - Nov 2019*

Designed global presentations for chief members and team meetings that improved clarity and executive communication. Collaborated on campaign materials for Samsung, Dove, Essence, eBay & Unilever.

The Cookware Company · Junior Graphic Designer · *Jul 2018 - May 2019*

Established a strong international footprint designing packaging for products available in 100+ countries across retail, grocery, specialty stores, and online channels. Designed internal decks that increased client retention.

Amscan · Layout Designer · *Mar 2018 - Jun 2018*

Worked on hundreds of pre-print materials for the world's largest global party manufacturers including photo retouching, package design and client-facing decks.