

Jephthe

Jephthe Ferdilus · +1 845 . 270 . 4916 · jephthe.ferdilus@gmail.com · jephthe.com

summary

Multidisciplinary Graphic Designer with 8+ years of experience creating cross-channel visual systems for global brands including Amazon Music, Netflix, and Samsung with a proven ability to deliver trend-forward, audience-specific creative work across social, digital, print, and event marketing while maintaining brand integrity.

education

Seton Hill University
B.F.A Graphic Design

software & tools

Adobe Photoshop, Illustrator, Figma
InDesign, Lightroom, Google Slides
AfterEffects, Keynote & Powerpoint.

achievements

Clio Awards Bronze 2022
Webby Award Social 2022
Indigo Design Awards 2019

languages

Fluent in Creole and English.

professional experience

ASHHH · Lead Designer · Feb 2025 - Present

Built a scalable design system for a new clothing company. Led the brand identity, E-Commerce website and packaging designs for a streetwear brand which generated over 7.8K organic views with no paid media.

Movement Strategy · Graphic Designer · Jan 2024 - Dec 2024

Designed 300+ social and motion assets for campaigns that won 7 awards and led to 129K new followers. Launched 91K NFTs in partnership with Nifty's while creating executive presentations and pitch decks that led to new clients.

Amazon Music · Production Designer · Sept 2023 - Jan 2024

Co-created a design system and visual template used throughout Amazon for a global music and sports event. Delivered digital and physical assets supporting performances by Ed Sheeran, Latto, Feid, 2 Chainz and more.

Gale · Digital Designer · Jul 2022 - May 2023

Developed motion and static visuals for a New York Marathon campaign that sponsored women athletes. Contributed concept development and campaign executions for Jet Blue, Twitch & Wood Milk with Aubrey Plaza.

Edelman · Graphic Designer · Jul 2019 - Nov 2019

Designed global presentations for chief members and team meetings that improved clarity and executive communication. Collaborated on campaign materials for Samsung, Dove, Essence, eBay & Unilever.

The Cookware Company · Junior Graphic Designer · Jul 2018 - May 2019

Established a strong international footprint designing packaging for products available in 100+ countries across retail, grocery, specialty stores, and online channels. Designed internal decks that increased client retention.

Amscan · Layout Designer · Mar 2018 - Jun 2018

Worked on hundreds of pre-print materials for the world's largest global party manufacturers including photo retouching, package design and client-facing decks.